

CHOOSING COLORS QUICK CHEAT SHEET



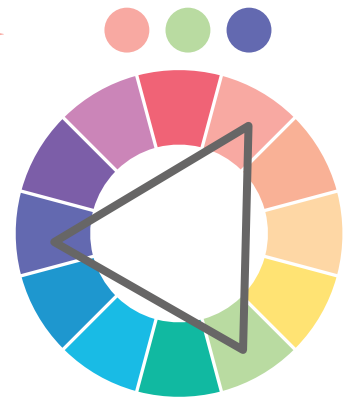
Make it POP!



To give your design a vibrant look, pick two complementary colors (two colors that lie opposite from each other on the color wheel) . Use more saturated colors on main elements!



Strong Contrast



Triadic technique gives the design strong contrast. Pick your featured color, then pick colors that lie an equal distance from each other on the color wheel. (4 colors apart on a 12-color wheels)



Create Harmony



This technique is called Analogous, gives design a soothing color scheme. Select one to be the main color, then include 1-3 neighboring colors from each side. (depending on color-wheels you are using 12 or 24 colors, so on). use either 3, 5 or 7 colors.



Multiple Colors



Using multiple colors requires experienced eyes and skills. Try stick with 4 colors even if you LOVE using colors! Try to pick 1 color from these colors, and use it as a dominant color. Use other colors as accent colors!